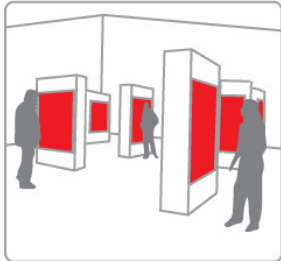


Exhibition

DAZ / Scharoun Saal, DAZ Köpenicker Str. 48/49 10179 Berlin



EXHIBITION

16.10. - 12.12.2008

Opening:

16.10.2008, 20:00 Uhr

Press Preview:

16.10.2008, 19:00 Uhr

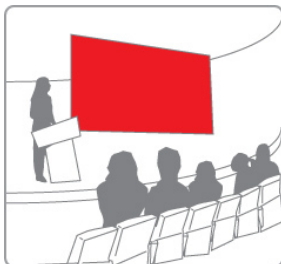
Opening Hours:

Tue to Fri 12am - 7pm,
Sat/Sun 2pm - 7 pm. Free entrance.

The exhibition "Media Facades" will focus on the relation between digital imagery and structural building shell. Buildings whose surface, and hence character, changes continuously will generate new relationships between a city's residents and their local environment as well as inviting interactive participation in their design.

Conference

DAZ / Taut Saal, DAZ Köpenicker Str. 48/49 10179 Berlin



CONFERENCE

17. / 18.10.2008

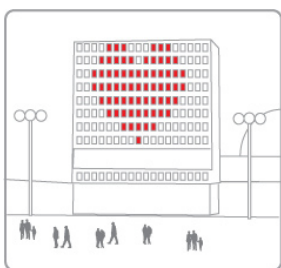
Registration and information:

www.mediaarchitecture.org

Media Facades and Urban Screens: forerunners of the Media-City? A total commercialization of public space or a new exhibition format? The conference on the international state-of-the-arts will present and discuss various architectural, artistic, economic and technical approaches.

Urban Screenings

SAP Fassade, O2 World, Gasometer Schöneberg, Collegium Hungaricum Berlin, Wall City Terminal



SCREENINGS

Urban Screenings in central Berlin:

18.10. - 03.11.2008

Daily after dusk

Opening:

17.10.2008

Receptions at all screens, starting 7pm

Opening ceremony:

18.10.2008

Collegium Hungaricum Berlin, Dorotheenstraße 12, 10117 Berlin, starting 8 pm

Press Preview:

16.10.2008, 18:00 Uhr

Art-screenings on four public media facades and an interactive city terminal interface become a test ground for creative content developed by 24 artists. They will explore a new exhibition format in relation to content, format, spatiality and site specificity.